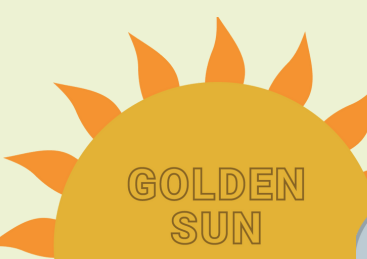


2022 Sponsorship Opportunities

Celebrating 10 Years of Growing for Lowell





GOLDEN SUN

\$20,000

10th Anniversary Lead Sponsor

All benefits listed below + choice of three Veggie and three Fruit benefits from the Farmers' Market.


4 Tickets to MCG Harvest Soiree

Lead Logo Placement

- MCG Website
- Select Print Materials
- Program Publicity
- Event Publicity

Feature Story in MCG Newsletter

3 Social Media Shout-Outs



SILVER RAIN

\$15,000

10th Anniversary Sponsor

All benefits listed below + choice of two Veggie and two Fruit benefits from the Farmers' Market.


2 Tickets to MCG Harvest Soiree

Logo Placement

- MCG Website (linked)
- Select Print Materials
- Program Publicity
- Event Publicity (by level)

Feature Story in MCG Newsletter

2 Social Media Shout-Outs



FERTILE GROUND

\$10,000

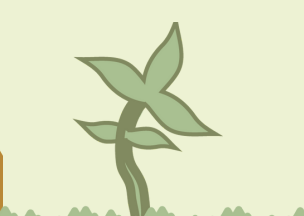
All benefits listed below + choice of one Veggie and one Fruit benefit from the Farmers' Market.

Logo Placement

- MCG Website (linked)
- Select Print Materials
- Program Publicity
- Event Publicity (by level)

Name in MCG Newsletter (linked)

1 Social Media Shout-Out



GREEN SPROUT

\$5,000


All benefits listed below + choice of four Fruit benefits from the Farmers' Market.

Logo Placement

- MCG Website (linked)

Name

- Select Print Materials
- Program Publicity
- Event Publicity (by level)
- MCG Newsletter (linked)



GARDEN FRIEND


\$2,500

All benefits listed below + choice of two Fruit benefits from the Farmers' Market.

Name


- MCG Website (linked)
- Select Print Materials
- Program Publicity
- Event Publicity (by level)
- MCG Newsletter

Farmers' Market



Veggie

- **2 Tickets** to MCG Harvest Soiree
- **Video Guest Spot** on Social Media
- **Volunteer Day with MCG** (for up to 15 people)



Fruit

- **Veggie Harvest Basket** (for your team or delivered to someone local of your choosing)
- **Social Media** Shout-Out
- **2 MCG T-Shirts**
- **2 Tickets** to MCG Movie Night
- **Garden Starter Pack** w/seedlings from MCG Plant Sale (12 plants)

Sponsorship benefits are open to customization.

Yes, I want to join Mill City Grows as a 2022 Annual Sponsor!
To receive full marketing benefits, please contact us by: **March 14, 2022**

Golden Sun (\$20,000)

Silver Rain (\$15,000)

Fertile Ground (\$10,000)

Green Sprout (\$5,000)

Garden Friend (\$2,500)

Contact Name _____

Title _____

Please print exactly as sponsor should appear on recognition lists.

Sponsor Name(s) _____

Marketing Contact for Logo/Files _____

Email _____

Sponsor Website (to be linked on Mill City Grows website) _____

Street Address _____

City, State, Zip _____

Phone _____

Email _____

2022 Sponsorship Opportunities

Celebrating 10 Years of Growing for Lowell



Growing Forward, *TOGETHER.*

We started with one small garden and have grown into a mighty, local food system, fueled by the passion and participation of partners like you.

Join us as we Celebrate 10 Events for 10 Years and add your company name to our special calendar of programs:

Seed Swap - March 19 (confirmed)

Mill City Grows Guest Panel Series - April

Plant Sale - May 14 (confirmed)

Lowell Bike Tour & Bike Fix-it Event - June

Farm Volunteer Day - July

Movie Night (with Special Guest) - July

Community-wide Scavenger Hunt - August

Farm Volunteer Day - September

Harvest Soiree and Community Celebration Meal - October

Book Signing (with Author Talk) - November

Your support as a 2022 Mill City Grows Annual Sponsor deeply impacts the health of Lowell residents and the vitality of our local food system. By making this powerful, public commitment to food equity and social justice, you join a dedicated network of Mill City Grows friends and partners working together to make food sovereignty a reality in our community.

Become a Mill City Grows Annual Sponsor TODAY.

Thank You!

Events held outdoors will be held rain or shine or will have a rain date. Indoor and outdoor events will follow COVID-19 guidelines as appropriate. Schedule subject to change.

Sponsor payment information

- ☐ Please invoice me
- ☐ Check enclosed (make payable to Mill City Grows)
- ☐ Credit card

Card Number _____

Expiration Date _____ CVV _____

Name on Card _____

Signature _____

For details on our Sponsorship Program, please contact
Mill City Grows Director of Development Katherine Davis at
Katherine@millcitygrows.org or call 978-455-2620.

Please mail this form to the address below or scan
and email to:
Katherine@millcitygrows.org