Earn More SNAP Dollars

with the Healthy Incentives Program!

Spend your SNAP dollars on farm-fresh fruits and vegetables at participating Healthy Incentives Program (HIP) retailers and have the amount of your purchase instantly added back to your EBT card!



Farmers Markets

Look for participating farmers at regularly scheduled markets in your town or nearby, selling fresh fruits and vegetables.





Farm Stands

On-farm stores where you can buy fresh fruits and vegetables, right from the hands that picked them.





Mobile Markets

Markets that bring farm-fresh produce right to your community.



CSA Farm Shares

Membership-based service that provides your family with fresh fruits and vegetables every week.

Look at what you can earn each month! (based on household size)

\$40_{1-2 PEOPLE} | \$60_{3-5 PEOPLE} | \$80_{6+ PEOPLE}

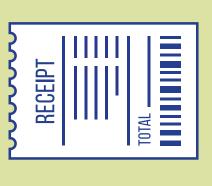
FIND A HIP LOCATION NEAR YOU

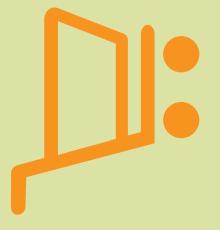
FoodSource Hotline at 1-800-645-8333, or look for the HIP logo. Visit www.mass.gov/hip for a directory, call Project Bread's

How does HIP work?









vegetables at a HIP retailer. Use your SNAP dollars to You are already enrolled! buy farm-fresh fruits and

An equal amount of money, up to your monthly limit, is instantly added back to your EBT card.

the amount of additional Your receipt will show SNAP dollars you've earned.

benefits anywhere that Spend your earned accepts SNAP.



